

Magpie Privacy Policy



This privacy policy sets out how Magpie Technology Limited (Magpie) as data controllers, use and protect any information that you give magpie when you use this website.

Our Data Protection Officer can be contacted at hello@magpiehq.com. We are located at 2 The Pavilions, Cranmore Drive, Solihull, B90 4SB.

Magpie Technology is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Magpie Technology may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This policy is effective from 24/03/2020.

What we collect

Technology collects names, email addresses and messages using the web forms on this site. This is necessary for the performance of a contract or to take steps prior to a contract. We ask for additional specific consent to use personal data to send promotional information for marketing purposes.

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- Improving our products and services.
- Customising the website according to your interests.
- If you have opted-in, we may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- If you have opted-in, from time to time, we may also use your information to contact you by email or phone, for market research purposes.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable organisational measures and technical controls to safeguard and secure the information we collect online.





How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to our registered address or by emailing us at hello@magpiehq.com. All our data is processed in the UK/EU and shall not be kept for longer than is necessary. We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. If you have chosen to receive promotional emails, we may send you information about third parties which we think may be in your interest.

You may request details of personal information which we hold about you under Data Protection laws. If you would like a copy of the information held on you please write to Magpie Technology Limited, 2 The Pavilions, Cranmore Drive, Solihull, B90 4SB.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at the above address. We will promptly correct any information found to be incorrect. If you have a complaint concerning how we have processed your information you have the right to lodge a complaint with the [Information Commissioner's Office](#).

